

2024 Nebraska Cattlemen Annual Convention & Trade Show

Dec. 11-13 | Younes Conference Center South | Kearney

Highlights You Won't Want to Miss!

Schedule Subject to Change. Watch for more details in upcoming issues of the Nebraska Cattlemen Chronicle e-newsletter and online at www.nebraskacattlemen.org.

Wednesday, Dec. 11

8:30 a.m. **NC Board of Directors Meeting**

12:30 p.m. **NC Member Services Committee Meeting**

Learn from past NC Top Hand award winners about the importance of member recruitment and best practices. This committee meeting will also focus on celebrating the membership recruitment and retention success NC achieved over the past year, and there will be a discussion on the importance of getting the next generation of leaders involved.

2:10 p.m. **Council Business Meetings**

Councils will hold elections for their 2025 leadership. All council members are encouraged to attend their respective business meetings.

3:30 p.m. **Breakout Sessions**

Breakout Session I • Tax and Business Updates

Breakout Session II • Trade Overview

4:15 p.m. **Allied Industries Council Meeting**

Nebraska Cattlemen associate members are encouraged to attend this meeting. The council will discuss Nebraska Cattlemen partnership packages and affiliate involvement.

5:15 p.m. **Opening General Session**

Plan to attend the Opening General Session and hear from keynote speaker Don Close who serves as the chief research and analytics officer for Terrain.

7:00 p.m. **Welcome Reception at the Trade Show**

Sponsored by the Nebraska Cattlemen Allied Industries Council. Mingle with NC members and allied industries partners at this evening of food and fun on opening night in the Trade Show Ballroom.

Thursday, Dec. 12

7:30 a.m. **Annual Trade Show**

The NC Annual Trade Show will be open all day, so make sure to allow time to stop in and visit with our industry partners and learn about their products, programs and services.

7:30 a.m. **Policy Committee Meetings I**

• Taxation

Wrap-up of the 2024 Nebraska Legislature Special Session

2025 preview of state and federal taxation issues

Policy Review

• Marketing and Commerce

CME Live Cattle contract daily price limit modifications

Update on CME Group Live Cattle contract industry survey

Cattle and beef market fundamentals overview

Policy Review

9:45 a.m. **Policy Committee Meetings II**

• Brand and Property Rights

Federal legislation on foreign ownership of agriculture lands

Update from the Nebraska Brand Committee – Duane Gangwish, NC

Brand and Property Rights Committee chair, and Don Arp, Nebraska

Brand Committee executive director

Policy Review

Hotel Rooms

COMFORT INN

\$114.95/night
(308) 236-3400

FAIRFIELD INN

\$114.95/night
\$179.95/night for suites
(308) 236-4200

LA QUINTA INN

\$114.95/night
\$179.95/night for
suites
(308) 237-4400

Specify you're with Nebras-
ka Cattlemen to receive the
discounted rates above.

Room blocks will be held
until Nov. 8, 2024.

OPENING SESSION SPEAKERS/ HIGHLIGHTS

Keynote: Don Close,
Terrain Chief Research &
Analytics Officer
Jerry Kuenning,
NC President

Laura Field, NC Executive
Vice President

- Retiring Board Members
- Top Hand Recognition
- Young Cattlemen's
Connections Class of 2023
Recognition

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Thursday, Dec. 12 (continued)

9:45 a.m. Policy Committee Meetings II (continued)

• Education and Research

Updates from post-secondary institutions

Nebraska Department of Education Updates - Brian L. Maher, Ph.D., Commissioner of Education

Nebraska Cattlemen Foundation Updates - Loren Berger, NCF president

U.S. Meat Animal Research Center Updates - Larry Kuehn, Ph.D., research leader and research geneticist (animals)

Policy Review

10:00 a.m. NC Career Fair in the Trade Show

High school seniors and college students are invited to meet with allied industries companies in the trade show to learn more about potential internships and job opportunities.

12:00 p.m. Trade Show Lunch

2:00 p.m. Policy Committee Meetings III

• Animal Health and Nutrition

Secure Beef Supply Plans - Becky Funk, DVM, GPVEC

Hairy Heel Wart - Speaker TBD

State Veterinarian Updates on TB, H5N1 and Importing Dairy-Bred Feeders

Policy Review

• Natural Resources and Environment

Department of Natural Resources Updates

Department of Environment and Energy Updates

Regulatory Updates State and Federal

Policy Review

• NCW Consumer Promotion and Education

Committee Reports

Nebraska Beef Council Update

FFA Convention Updates

5:00 p.m. Pre-Banquet Reception in the Trade Show

Join NC members for the pre-banquet reception.

6:30 p.m. Annual Banquet (Ticketed Event)

You won't want to miss the annual banquet where we honor Nebraska Cattlemen and industry leaders with the Hall of Fame and Industry Service Awards.

Friday, Dec. 13

8:00 a.m. Market Outlook

NC Market Reporting Service staff Jeff Stolle will present a market update and outlook to kick off the final day of the convention.

9:00 a.m. Annual Business Meeting

Policy is not set until approved by membership. Plan to attend this meeting to review committee resolutions and policy statements, and set the direction for Nebraska Cattlemen. Also, membership will elect the 2025 Nebraska Cattlemen leadership.

NC & NCBA PAC

Silent Auction

The ever-popular PAC silent auction will again be at the 2024 NC Annual Convention. This is the primary fundraiser for both the NC PAC and funds sent to the National Cattlemen's Beef Association for use on federal elections.

Watch for more details in upcoming issues of the *Nebraska Cattlemen Chronicle* e-newsletter and online at www.nebraskacattlemen.org.

Keep an eye out for more information on auction items!

**NC BOARD OF
DIRECTORS
MEETING
DIRECTLY
FOLLOWING
ANNUAL BUSINESS
MEETING**